

## **Exclusive Shop Your Way Rewards Member Savings on Saturday, July 31**

Do you have a teen heading off to college who needs a dorm room TV? Or are you ready to upgrade to a big screen TV in your very own family room? Whether you need a TV, video games or a new digital camera, if you are a [Shop Your Way Rewards](#) (SYWR) member, have I got a deal for you!

SYWR members can save 15 percent<sup>1</sup> on electronics merchandise purchased at Sears full-line stores and on [Sears.com](#). Our Exclusive SYWR Member Savings event is taking place in stores from open to close (yes – all day long) and online from midnight to 11:59 p.m. CDT on Saturday, July 31. The event savings are in addition to your associate discount.<sup>2</sup> Visit [www.sears.com/electronicsonedaysale](http://www.sears.com/electronicsonedaysale) for details.

This is the first event of its kind for SYWR members, so I hope you'll take advantage of this offer and encourage your family and friends to become SYWR members so they can too!

<sup>1</sup> Cannot be combined with Sears Card financing offer or Salute to Heroes offer.

<sup>2</sup> Qualifying associates and retirees must present their associate discount card at the time of purchase for even greater savings. Certain eligibility requirements apply. Please refer to the Sears Holdings [Associate Discount Policy](#). Associates and retirees who choose to shop on [Sears.com](#) must have a registered account profile to receive their associate discount in addition to the event savings. To set up an account profile follow the steps listed in the ["Discount Q & A"](#) section of the Sears Holdings [Associate Discount Policy](#).